



# M.K. Williams

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AUTHOR & YOUTUBE CREATOR

# AT A GLANCE

## YOUTUBE CHANNEL

### MONTHLY

### LIFETIME

**21,700**

Views

**475,800**

Views

**1,300**

Watched Hours

**30,100**

Watched Hours

**357**

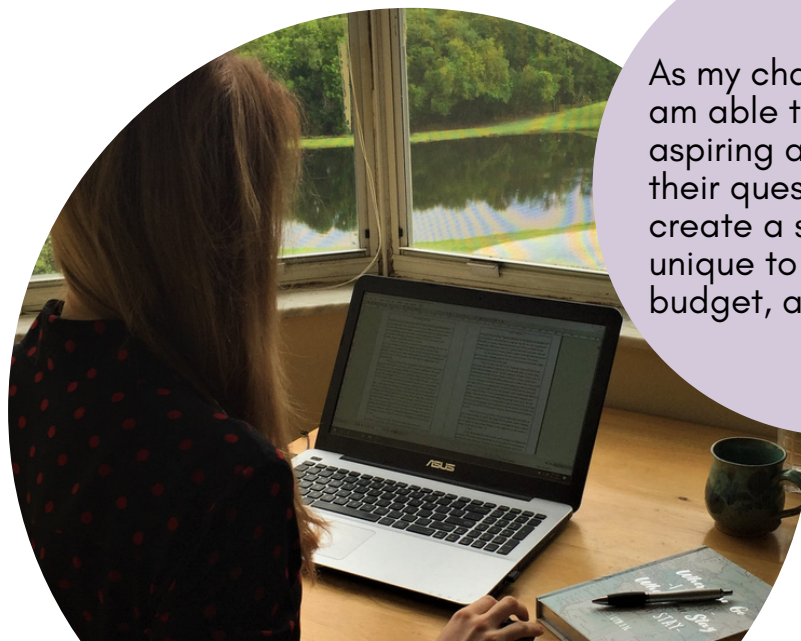
New Subscribers

**9,700**

Subscribers

I started my YouTube channel in 2018 as a way to save time. As I continued to self-publish more books, I found myself spending more and more time answering questions from aspiring authors. I decided to record my answers so I could help them out and get back to my books.

Fast-forward 5 years later and my channel has grown into a beautiful community of authors. There are more questions than I can answer in a given week. My small video-series has turned into a channel with over 200 videos and counting. I've added books and e-mail courses to the Author Your Ambition brand to meet authors where they are.



As my channel grows, I am able to help more aspiring authors answer their questions and create a strategy that is unique to their book, budget, and dreams.

## PARTNERSHIP OPPORTUNITIES

I love working with brands that share my goal of empowering aspiring authors to realize their dreams. Whether it is getting their first book out to the world, growing their author business, or juggling entrepreneurship and motherhood, I'm excited to bring your helpful product or service to those who need it most.



Social Media Post



Book Sponsorship



Product Review



Book Tour Partner



Sponsored Ads



Membership Q&A



Blog Post

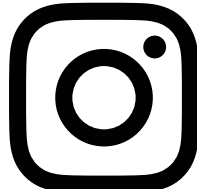


Other

## SOCIAL MEDIA FOLLOWERS



9,700



981



1055



425

\*Updated March 2023

While my following cannot rival that of the Kardashians, I have an engaged and loyal community of authors who look forward to my latest recommendations and book marketing experiments.

## PARTNER TESTIMONIALS

### FORMATTED BOOKS

*M.K. Williams has been amazing to work with. Her content is absolutely on point for our intended clientele. She has helped us expand our client base as she grows her brand. We look forward to many more years of working together to help self-published authors achieve their goals.*

## PREVIOUS PARTNERSHIPS

**FINDAWAY**   
**VOICES**

 **FORMATTED  
BOOKS**

IngramSpark®